

AVIATION AUTHORITY POLICY

800: CONCESSIONS AND REAL ESTATE

Effective: 08/01/19

CONCESSIONS

Revised:

P824 Peer to Peer Vehicle Sharing

PURPOSE: To establish a policy governing the operations of peer to peer and similar vehicle sharing at Tampa International Airport (Airport). For the purposes of this Policy, “Peer to Peer Vehicle Sharing” means an arms-length, remote, or web-enabled transaction where a vehicle owner allows a third party to use the vehicle owner’s vehicle(s) for a period of time for a fee. This includes, but is not limited to, online vehicle platforms that connect vehicle owners with customers seeking to book the vehicle(s), with the vehicle owners either dropping-off the vehicle to the customer or picking up the customer anywhere on the Airport.

LEGAL CONSIDERATION: Pursuant to Section 4(2) of the Hillsborough County Aviation Authority Enabling Act (Act), the Authority has “exclusive jurisdiction, control, supervision, and management over all airports in the County and each municipality....” Additionally, Section 6(2)(e) of the Act provides the Authority the power to “[e]mploy, pay and provide benefits . . . for personnel, including law enforcement officers with full police powers....” Section 6(2)(v) of the Act provides the Authority the power to grant concessions and Section 6(2)(ii) of the Act gives the Authority the power to “[f]ix, alter, charge, establish, and collect rates, fees, rentals and other charges . . . for the services of Authority facilities at reasonable and uniform rates.” Sections 6(2)(vv) and 6(2)(xx) authorize the Authority to transact business and do all acts and things necessary or convenient for the promotion of the Authority’s business and general welfare.

BACKGROUND: The Authority engaged a Master Plan Consultant to, among other tasks, provide the Authority with a plan to combat the continuing increased congestion the Authority was experiencing on the roadway systems at the Airport. The Master Plan Consultant created a three phase Master Plan, Phase 1 of which focused on decongestion at the Airport Main Terminal and on the Airport roadway systems. The Authority spent over \$970 million on Phase 1 to decongest the Airport roadway systems and Main Terminal.

With respect to roadway decongestion, the key projects included the construction of the Rental Car Center and Automated People Mover. These projects were designed to eliminate 3.8 million vehicle trips per year on the Authority’s roadway systems and cost approximately \$736 million. The Master Plan Consultant’s report showed that without these projects and the accompanying decongestion, the overall capacity at the Airport would have been impacted in the near future.

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Additionally, the Authority implemented a curbside management program to reduce congestion at the Main Terminal curbsides. As part of the program, the Authority implemented a “no dwelling” policy at the Main Terminal curbsides. The Authority also no longer allows rental car transactions to occur at the Main Terminal or Long Term Parking Garage.

Authority staff has observed Peer to Peer Vehicle Sharing transactions on the Main Terminal curbsides, with an average of 5 minutes per transaction. Authority staff has also observed Peer to Peer Vehicle Sharing transactions in the various parking garages at the Airport. All of these Peer to Peer Vehicle Sharing transactions require additional traffic on the Authority’s roadway systems which increases congestion. Authority staff has observed Peer to Peer Vehicle Sharing owners leave vehicle keys in and around unlocked vehicles, creating security and safety concerns at the Airport.

The Economy Parking Garage has capacity to handle Peer to Peer Vehicle Sharing transactions.

POLICY: Peer to Peer Vehicle Sharing at the Airport must comply with the conditions set out below.

A. Location and Vehicle Movement

1. Peer to Peer Vehicle Sharing transactions will take place on Level 6 of the Economy Parking Garage.
2. Peer to Peer Vehicle Sharing transactions will be subject to current parking fees.
3. Peer to Peer Vehicle Sharing owners will not create unsafe conditions including, but not limited to, leaving keys in or around an unattended vehicle.
4. Unless otherwise permitted by the Authority, Peer to Peer Vehicle Sharing owners and online platform providers may not solicit or advertise for customers or users on Airport property.
5. Peer to Peer Vehicle Sharing vehicles will not circle or cruise continuously through the Airport and such vehicles will not be left unattended, except when parked on Level 6 of the Economy Parking Garage.
6. Peer to Peer Vehicle Sharing vehicles are prohibited from using the Main Terminal roadways and curbsides as well as Long Term and Short Term Parking Garages.

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B. Fees and Charges

1. Fees will be based on a percentage of the gross receipts related to transactions occurring at the Airport.
2. Fees will be established based on industry best practices, benchmarking, and market conditions (currently 12%).
3. The vehicle owners, renters, and online platform operators are jointly and severally liable for the fees.

C. Enforcement

Failure to comply with the provisions of this Policy will subject all persons and entities involved in the subject Peer to Peer Vehicle Sharing transaction to the following penalties:

1. First Offense – all involved parties will receive a warning and will be asked to leave Airport property.
2. Second Offense – Following a First Offense, all parties who violate this Policy will receive a trespass notice and will be asked to leave Airport property.
3. Third Offense – Following a First Offense and a Second Offense, all parties who violate this Policy will be banned from Airport property and may be subject to arrest and prosecution for criminal trespass pursuant to Section 810.09, Florida Statutes and other relevant Florida Statutes.
4. Any entity that books or acts as an online vehicle platform that connects vehicle owners and renters for Peer to Peer Vehicle Sharing may be subject to prosecution for conspiracy to commit criminal trespass under Section 810.09, Florida Statutes.