

## AVIATION AUTHORITY POLICY

<b>300: OPERATIONS</b>	<b>Effective: 12/05/02</b>
<b>PARKING OPERATIONS</b>	<b>Revised: 03/04/04</b>
<b>P301: Public Parking</b>	<b>03/01/12</b>
	<b>12/20/12</b>
	<b>03/25/15</b>
	<b>06/02/16</b>
	<b>02/06/20</b>

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**PURPOSE:** To establish a policy regarding the provision and operation of public parking facilities.

**LEGAL CONSIDERATION:** Section 4(2) of the Hillsborough County Aviation Authority Act states that “[t]he Authority has exclusive jurisdiction, control, supervision and management over all airports in the County . . . .” Section 6(2)(ii) of the Hillsborough County Aviation Authority Act states that the Authority may “[f]ix, alter, charge, establish, and collect rates, fees, rentals, and other charges, such as, but not limited to, customer facility charges, for the services of Authority facilities at reasonable and uniform rates.”

**POLICY:** Convenience and efficiency of operation will be a primary concern of any parking facility design. Adequate capacity will be constructed as needed to meet parking demand projections in a timely fashion with a high level of service. All public parking facilities will be operated in accordance with best management practices to provide high quality and convenient service to the public, fiscal accountability, and to generate revenue to the Authority.

The Board is authorized to fix, alter, charge or establish permanent rates, fees and other charges for public parking facilities.

The Chief Executive Officer is authorized to implement promotional and seasonal pricing for public parking facilities in an effort to increase customer service, profitability and trial usage, or to meet temporary parking demand needs for operational reasons. No promotional or seasonal pricing will ever exceed Board approved daily public parking rates for that public parking facility or product.

The Chief Executive Officer is also authorized to adjust hourly parking rates or increments of hourly parking rates, but will not exceed Board approved daily public parking rates for that public parking facility or product.

The Chief Executive Officer is authorized to implement premium parking products and pricing which may include enhanced amenities and/or services.