

Notice of Intent to Award a Sole Source Procurement

Notice is hereby given that the Hillsborough County Aviation Authority (Authority) intends to award a sole source agreement to J.D. Power (JDP) for an award license agreement and subscription agreement to its North America Airport Satisfaction Survey. The Authority intends to enter into the agreements with JDP on or about September 28, 2022.

The Authority has been awarded the JDP #1/Best/Award-Winning/Highest in Customer Satisfaction with Large Airports for 2022 and wishes to license and market its 2022 JDP award, including, but not limited to, use of JDP's logo, name, claim language, trophy artwork, in the Authority's marketing and advertising campaigns. Only highest-ranked performers in pre-defined categories are allowed to license the use of JDP's awards in advertising.

The JDP North America Airport Satisfaction Study results are based on measures of customer satisfaction and quality by consumers that are proprietary to JDP. The JDP North America Airport Satisfaction Study measures passengers' satisfaction with airport experience among Mega-, Large-, and Medium-size airports in North America. The study provides actionable insights that can support industry stakeholders in improving their performance and passengers' overall airport experience.

Companies who believe they can meet or exceed the above stated requirements must provide, in writing, convincing technical data sufficient to support their position. Responses to this notice will be used to determine whether bona fide competition exists. Send written responses to the Hillsborough County Aviation Authority, Tampa International Airport, 5411 SkyCenter Dr, Tampa, FL 33607, Attention: Damaris Cordova, Sr. Procurement Agent. For further information email DTorresCordova@TampaAirport.com. Responses must be received by September 28, 2022 at 2:00 p.m. ET.