

NOTICE OF STANDARDIZATION OF SERVICES AND INTENT TO NEGOTIATE A CONTRACT

Notice is hereby given that the Hillsborough County Aviation Authority (Authority) intends to approve a standardization of services with SITA Information Networking Consulting USA, Inc. (SITA) for SITA's Self-Service Bag Drop (SSBD). SITA will provide the required hardware, software, support, maintenance, and professional services necessary to deliver a fully operational platform.

The Authority intends to begin negotiations with SITA on or about October 21, 2026.

Standardizing these services with SITA will allow the Authority to procure the solution directly and support cost-effective implementation and operation.

In 2022, the Authority evaluated self-service bag drop solutions as part of its Digital Identity initiative. Following a market review and proof-of-concept effort, the Authority selected Materna's solution based on its alignment with the Authority's long-term platform strategy, common-use operating environment, and passenger-processing requirements. The Authority determined that the solution provided the advanced functionality and scalability needed to support current operations and anticipated future needs.

Since then, Materna was acquired by SITA in 2024, and SITA now provides the platform and related services directly. Standardizing with SITA allows the Authority to continue with the already implemented, proven solution, avoid the cost and disruption of converting to a different system, and maintain continuity for airlines and passengers.

The SSBD platform streamlines passenger check-in and bag drop by allowing travelers to independently tag and drop their bags, reducing queues, improving throughput, and decreasing staffing demands. The system supports check-in, bag tag processing and activation, bag weight and size validation, identity verification, credit card processing, biometric processing, and baggage submission.

Companies who believe they can meet or exceed the above-stated requirements must provide, in writing, convincing technical data sufficient to support their position. Responses to this Notice will be used to determine whether bona fide competition exists. Send written responses to the Hillsborough County Aviation Authority, Tampa International Airport, 5411 Skycenter Drive, Suite 500, Tampa, Florida 33607, Attention: Damaris Cordova, Sr. Procurement Agent. For further information email dtorrescordova@tampaairport.com. Responses must be received by October 21, 2026, at 2:00 p.m. ET.