



Developing Policy to Implement Funding for Public Art into Construction Budgets

Chris Minner | Chief Commercial Officer



Hillsborough County Aviation Authority
Tampa International, Peter O. Knight,
Plant City and Tampa Executive Airports



Public Art Documents | Tampa

Public Art Documents | Tampa Airport | Public Art Documents

Tampa International Airport

PI06, Public Art Committee

- PI06_Public Art Committee (pdf)

Artist Services Contract

- Contract (pdf)
- Exhibit A-1. Artists Scope of Work (pdf)
- Exhibit A-2. Final Artwork Information & Maintenance Form (pdf)
- Exhibit B. Cert of Acceptance and Project Completion (pdf)
- Exhibit C. Contractual Insurance Terms and Conditions (pdf)

Call for Artists

- Call for Artists (pdf)

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Context – Who are we?

Hillsborough County Aviation Authority

- Independent Special District of the State
 - Single business purpose government
 - Own, operate all public airports in the County
- Federally Regulated
 - Must be self-sustaining
 - Revenues can only be used at the airport & must be tied to airport purposes; cannot go to other community projects
 - Operations and maintenance costs not funded by taxpayer dollars



HCAA Board Members



*Chair Brig. Gen. Chip Diehl
Appointed: 2016*



*Vice Chair Gary Harrod
Appointed: 2013*



*Treasurer Robert Watkins
Appointed: 2011*



*Tampa Mayor Jane Castor
Appointed: 2019*



*Commissioner Harry Cohen
Appointed: 2022*

700 Employees
(approx.)



MICHAEL STEPHENS
CEO

Senior Executive
Assistant to the CEO

Vice President of
Internal Audit



JOHN TILIACOS
Chief Operating Officer
Operations, Guest Experience,
Public Safety, General
Aviation, Human Resources,
and Risk Management



CYNJI LEE
Chief Legal Officer
Legal and Government
Affairs & Community
Relations, and Records and
Information Compliance



DAMIAN BROOK
Chief Financial Officer
Finance, Procurement,
Capital Programs and ITS



CHRIS MINNER
Chief Commercial Officer
Air Service Development, Real
Estate, Commercial Parking,
Concessions, and Communications,
Marketing & Strategy



SMITHA RADHAKRISHNAN
Chief Development Officer
Planning & Development and
Maintenance

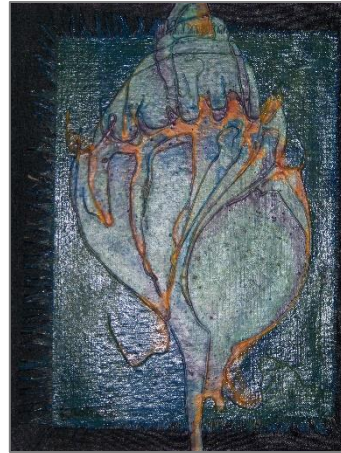
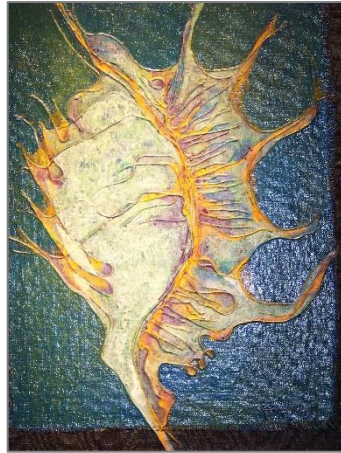


Hillsborough County Aviation Authority
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What's Our History with Public Art?

Origin + Evolution

Early Works from the 70's Collection







Men



TO Gate A-1









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How do the people who're good at this do it?





Airport Public Art
 Benchmarking Grid
 10.1.14

Airport	Composition of Art Selectors	# of On-Staff Art Professionals	Process, if different from TPA Recommendation	Strong Web Presence	% for Art
<p>San Diego Regional Airport Authority Lauren Lockhart 619-400-2404</p>	<p>Art Advisory Committee (AAC)</p> <p>“Selection panel members may include Airport Authority Board representation (1 member), local and national artists, design professionals and representatives of the business community. Special attention shall be given to ensuring disciplinary, institutional and cultural diversity.”</p>	<p>3 full time staff employed by the airport</p>	<p>Open Competition (no minimum qualifications), limited competition & direct selection (highly specialized criteria)</p> <p>Same selection process as we are recommending. Add'l notes:</p> <p>AAC members are active; meet quarterly</p> <p>“The AAC shall make recommendations to the President/CEO who shall decide, in his or her sole discretion, whether or not to forward the AAC recommendations to the Board for approval “</p> <p>“Voting members of the AAC shall be appointed by the President/CEO for a term of three years, and no member may serve more than two consecutive terms.”</p>	<p>Somewhat... http://art.san.org/</p>	<p>2%</p>
<p>Denver Chris Stevens, Manager of The Art & Culture Program (303) 342-2526</p>	<p>Example: they have created a public art advisory board for a significant capital project; transit center/hotel.</p> <p>This core committee includes 4 art experts (museum reps, art history professors, members closely tied to the project)</p>	<p>Public Art Program Staff: 3 total dedicated to DIA</p> <p>6-8 exhibit spaces rotated every 3-4 months</p>	<p>DIA program is a facet of the City of Denver's overall program</p> <p>City department = two sets of approvals: DIA & City</p> <p>DIA Art Committee coordinates a Public Input Process</p> <p>Overall, similar process</p>	<p>No http://www.flydenver.com/publicart</p>	<p>1%</p>



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Tampa International, Peter O. Knight,
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How did TPA put it all together?

Vision and Purpose of TPA's Public Art Program

- The Public Art collection reflects the abundant natural resources and rich cultural heritage of the region and celebrates the legacy of Tampa Bay as the birthplace of commercial aviation.
- Crafts a unique experience for the millions of travelers every year
- Enhances airport environment and provides cultural awareness and support for the arts

Source: HCAA Policy P106



Greetings from Tampa Bay
by Sheryl Oring

Public Art Committee Members

HCAA Board

Ken Anthony
Former HCAA Board Member

Staff



Chris Minner
Chief Commercial Officer

Smitha Radhakrishnan
Chief Development Officer | P & D

City/County



Robin Nigh
Arts + Cultural Affairs Director

Community



Michael Tomor
Executive Director



Klaudio Rodriguez
Executive Director



Margaret Miller
Professor and Director

Technical Advisors

HCAA	Matt DeLoatche Sr. Mgr. of Planning & Design	Laurie Noyes VP of Concessions & Commercial Parking
	Doug Wycoff Sr. Mgr. of IT Innovation & Infrastructure	Jim Surguine Director of Systems & Grounds, Maintenance
HOK	Leesa Coller Registered Architect Missouri; former Practice Leader, Designer, AIA, Leed Certified; semi- retired, working full time currently	
Design Construction Teams	Hensel Phelps HNTB Corporation Gensler	

Public Art Recruitment & Selection Process

Outreach



Advertising
Meetings
Conferences

Step 1 Selections

500+ Artists



3 Artists + 2 Alternates
For Each Location

Step 1 Award



Adopt Ranking
& Award
Stipend Agreements

Step 2 Selection

Recommended
Selections
& Alternates

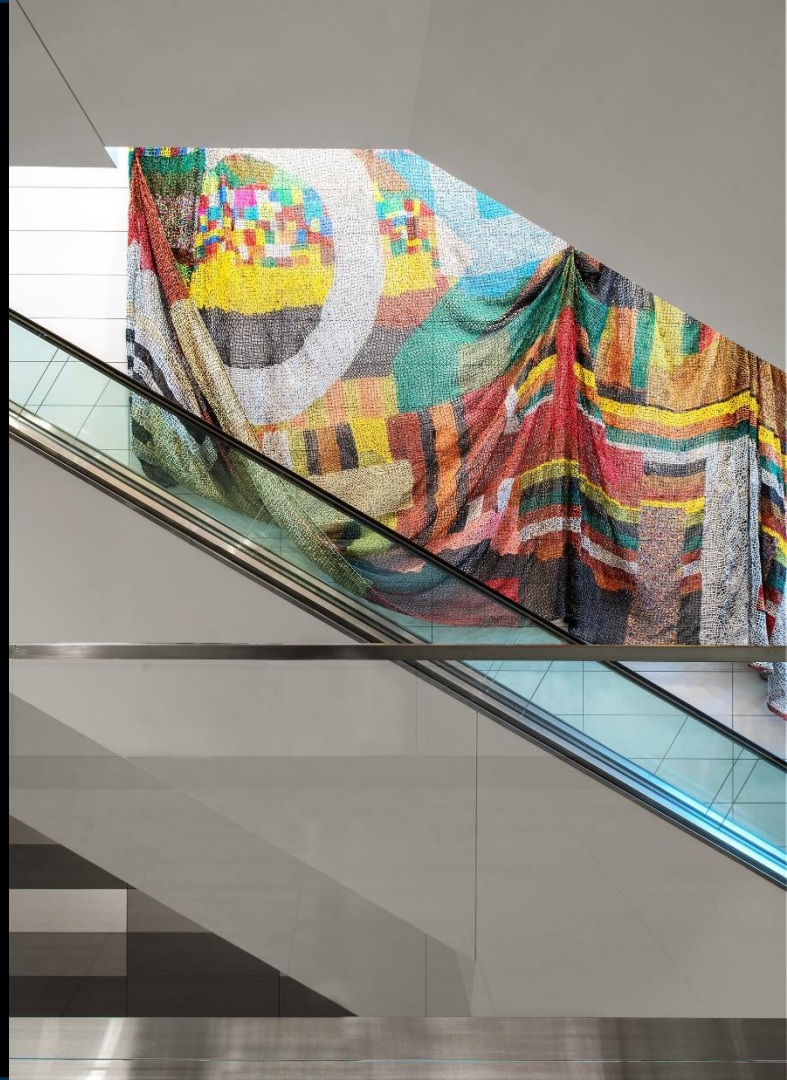
Step 2 Award

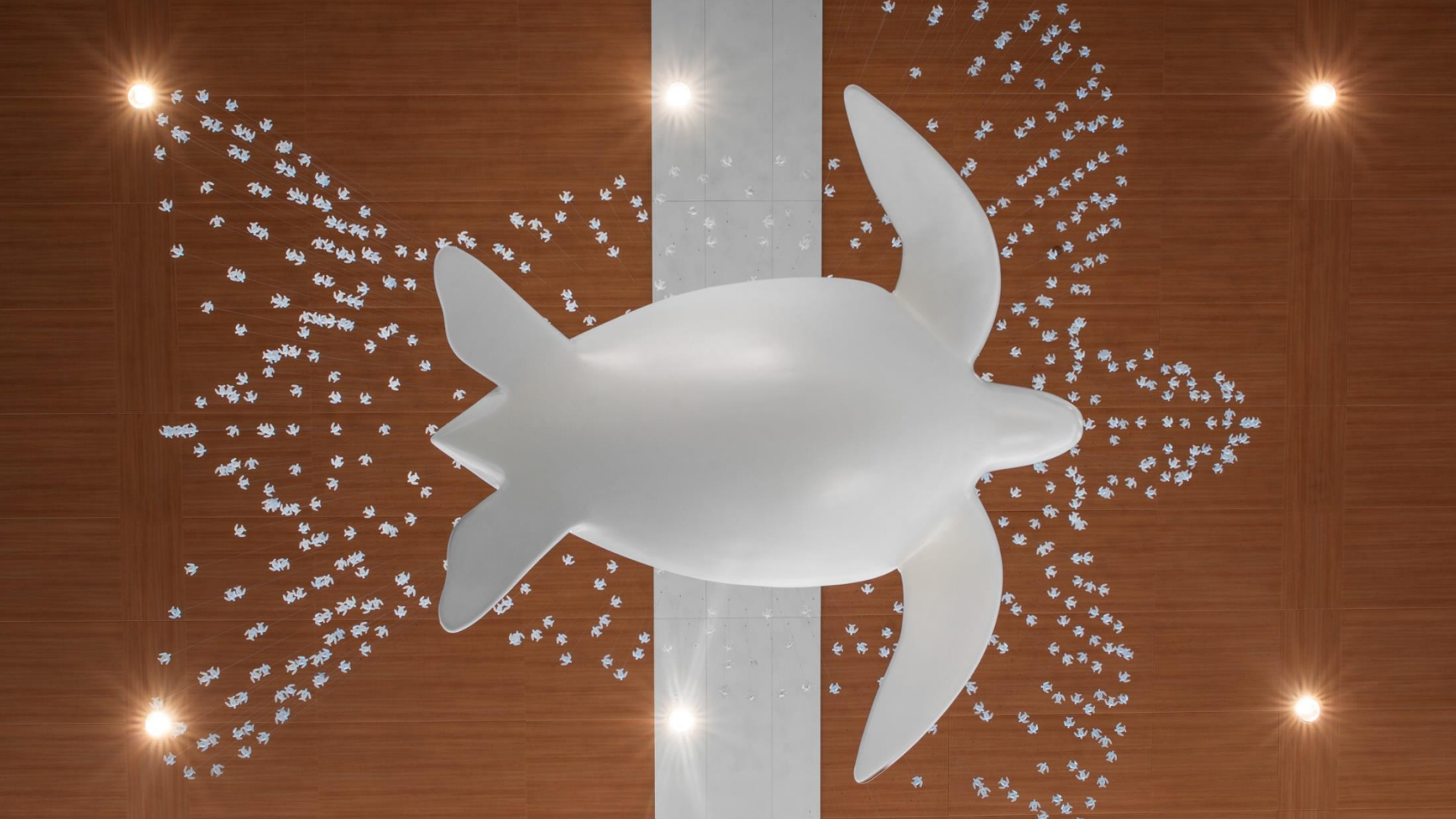


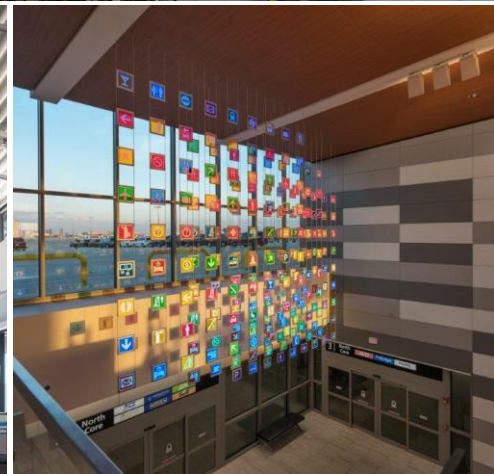
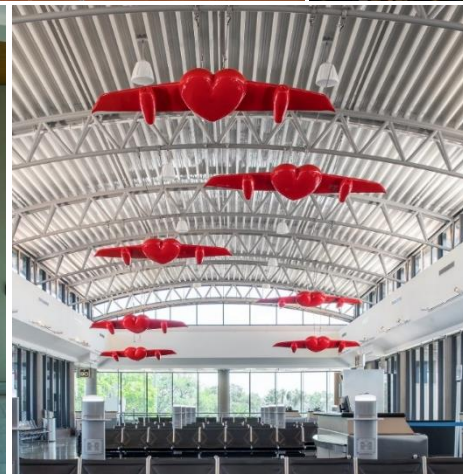
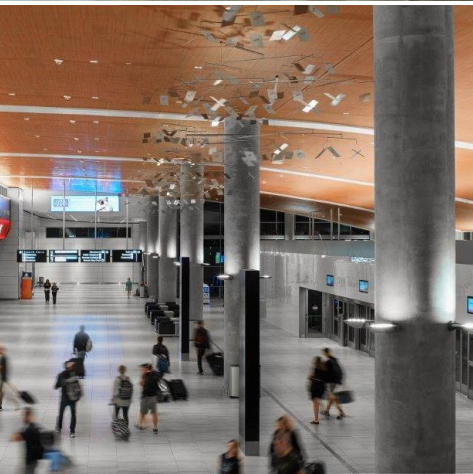
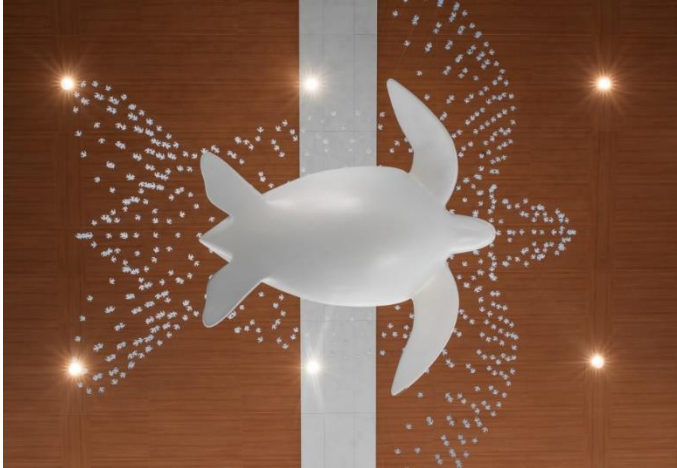
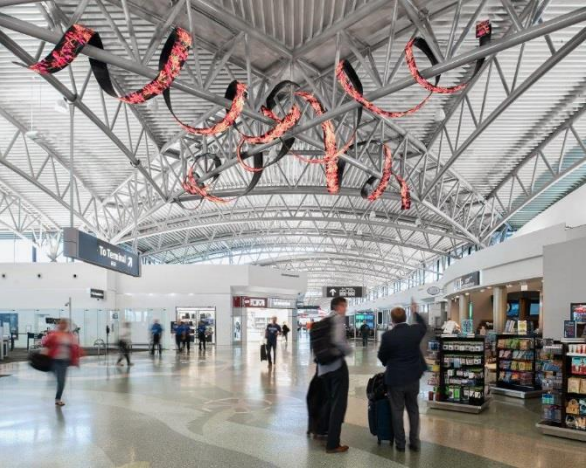
Award Top Ranked
And
Adopt Ranking

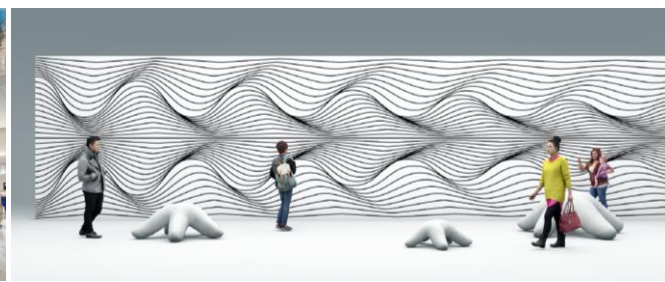
HCAA Policy 106(P) – Public Art Committee

The screenshot shows the TPA Connect website interface. At the top, there is a navigation bar with the TPA Connect logo and several menu items: 'People & Teams', 'News & Announcements', 'Human Resources', 'Working @ TPA', and 'I Want To...'. There are also search, notification, and user profile icons. A sidebar on the left lists various policy categories with their respective counts, such as 'Organization (100)', 'Administration (200)', 'Operations (300)', 'Finance (400)', 'Legal Affairs (500)', 'Human Resources (600)', 'Planning & Development (700)', 'Concessions & Real Estate (800)', 'Communications (900)', 'Strategic Planning (1000)', 'Maintenance (1100)', 'Marketing (1200)', 'DBE Policy & Program', and 'SBE Policy and Program'. The main content area displays the title '106(P) - Board Organization - Public Art Committee' and a subtitle 'To establish a policy outlining responsibilities of the Public Art Committee.' Below this, the text 'Aviation Authority Policy' is prominently displayed. To the left of this text are icons for sharing (1), liking (0), and commenting (0). Further down, there is a circular icon with a checkmark and the text '100 Organization - Board Organization' and 'P106: Public Art Committee'. On the right side, the effective date is 'Effective: 07/02/15' and the revised date is 'Revised: 09/06/18' and '01/21/25'. A blue circular icon with a grid pattern is visible in the bottom left corner of the screenshot.









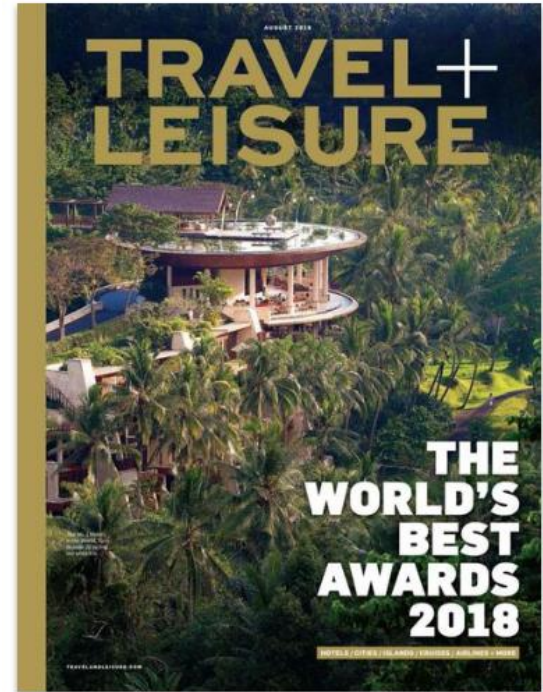
Public Art Program Contributes to “World’s Best” Ranking



- Cultural & entertainment offerings distinguished several airports. Among the most notable: the public art program at Tampa International.

Forbes

- Tampa International Airport has one of the most ambitious airport public art programs in the United States.



Still Winning Awards

Local, National & International Enthusiasm for Public Art at TPA



CREATIVE LOAFING
TAMPA BAY

NEWS & VIEWS ARTS & ENTERTAINMENT FOOD & DRINK MUSIC BEST OF THE BAY CALENDAR SLIDESHOWS SUPPORT

BEST BIG BIRD: 'HOME' BY MATTHEW MAZZOTTA

BEST OF TAMPA 2022 ARTS & ENTERTAINMENT STAFF PICK

Yes, there are probably more appropriate native birds to symbolize landing in Tampa (roosters, anyone?), but it's a joy watching visitors and locals alike flock to Matthew Mazzotta's 21-foot flamingo sculpture at Tampa International Airport central terminal. Set beneath ceiling panels that create the illusion of the bird—big beady eyes and beak included—being underwater. It's an inviting, fun installation and the best big bird we've got.

matthewmazzotta.com

Facebook Twitter Pinterest Email

— BEST OF 2022 —

BEST OF THE BAY
2022

HOME nabs major international art award and People's Choice honors

COD|A
AWARDS
Collaboration of Design + Art

The internationally acclaimed CODAwards celebrate the projects that most successfully integrate commissioned art into interior, architectural, or public spaces.

"The wonderfully witty idea of a scaled-up scene makes one smile and want to interact by taking a selfie at the first place, stimulating afterwards deeper reflection. An excellent example of public art project, combining joy, deep thought and site-specific approach."

— TOMASZ URBANOWICZ, ArchiGlass



Best of 2023:

Top 10 Art Installations Featured on My Modern Met



MY MODERN MET
SHARE | INSPIRE | CONNECT

- “We are always amazed to see the new, innovative artwork that the world’s leading artists come up with.”



VOTE TPA

NOMINATED FOR FIVE
USA TODAY'S 10BEST
READERS' CHOICE AWARDS!



● USA TODAY * * * * 10BEST

* **Vote Now** *

20 Readers' Choice Awards 25

SCAN CODE TO VOTE





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Public Art Documents | Tampa Airport | public-art-documents

Tampa International Airport

PI06, Public Art Committee

- PI06_Public Art Committee (pdf)

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