



JOURNEY

CALL FOR ARTISTS // 2019



ART TAKES US ON A JOURNEY &
BRINGS US CLOSER TO THE WORLD.



We are the facilitators and enablers of millions of experiences every year. Travelers making their way, both near and far, have entrusted us to serve as the beginning of new endeavors and the culmination of adventures had. More than an origin point or destination, we embrace our role as a part of a bigger whole, the journey.

Over forty years as a commercial airport has allowed us to build a diverse art collection that reflects our community and as such, is an extension of ourselves. It is with great pride and anticipation that we look to tomorrow. A tomorrow where your creative and innovative works help to create moments of respite, introspection, joy, and wonder that our team members, guests, and this community of aviation participants will experience for years to come. We value the artists, the works and the effort that gives public art to us all.

TAMPA INTERNATIONAL AIRPORT IS SEEKING TO COMMISSION ARTISTS TO CREATE BOLD, INNOVATIVE PUBLIC ART PROJECTS FOR THE TAMPA INTERNATIONAL AIRPORT PUBLIC ART PROGRAM.

BACKGROUND //

The Airport is consistently ranked among the world's most beloved airports, serving nearly 21-million annual passengers with routes to 89* non-stop destinations around the world, including Seattle, San Francisco, London, Panama City, Zurich, Reykjavik, and Frankfurt. In the past five years, the Airport has received top awards on the state, national, and international levels, including being ranked second in the country and fifth in the world in customer satisfaction among airports of its size. ** It has also been named the second favorite domestic airport in reader polls by both Travel + Leisure and Condé Nast Traveler. In naming Tampa a top domestic airport, Travel + Leisure Magazine readers noted that cultural & entertainment offerings distinguished several airports. Among the most notable: the Public Art Program at Tampa International. The Airport is praised for ease of use and

friendly atmosphere, a reputation it has upheld since it opened in 1971 with the world's first airport shuttle system and revolutionary hub-and-spoke terminal design.

The Airport recently completed the largest construction program in its history with a major Main Terminal renovation, 69 new shops and restaurants, a 1.4-mile automated people mover extending to a new multi-level rental car center, and 7 new public art installations. The new construction enhances the Airport's award-winning customer service by expanding the Airport's roadways, curbsides, and common passenger greeting areas while creating four open-air dining terraces in the Main Terminal and adding new space for passenger parking.

Tampa International Airport's Phase 2 proposal includes a curbside expansion

with new express lanes for passengers without checked baggage and 17-acre commercial development around the rental car center. The development area includes a new office building, convenience store with gas station, hotel as well as a commercial curb to accommodate transit and other ground transportation. Phase 2 also includes new connections to regional trail networks. A new Airside D with 16 gates capable of handling both domestic and international flights, and international passenger processing facilities remain part of Phase 3, which is scheduled to begin sometime after 2020. Together, the three phases of the Master Plan will allow the airport to serve 34 million passengers each year – nearly double the number we serve today – in our existing footprint. Site preparation on the commercial development began in early 2019. Curbside construction is scheduled to begin in late 2019 and end in 2023.

Please visit www.TampaAirport.com for details on the Phase 2 Master Plan proposal.

THEMES AND OBJECTIVES //

The goal of the Public Art Program is to provide a variety of opportunities for the traveling public to experience and engage in artistic excellence. The Public Art Program enhances the Airport environment while providing cultural awareness and support for the arts. The Airport's art collection reflects the abundant natural resources and rich cultural heritage of the region and celebrates the legacy of Tampa Bay as the birthplace of commercial aviation.

OPPORTUNITIES //

The Airport has identified nine (9) opportunities throughout its facilities that can accommodate a variety of media. Existing artwork may be considered. A wide range of forms for the artwork will also be considered including free standing sculpture, wall mounted or ceiling hung art, and possibly functional elements.

*As of August 2018 **ASQ Rankings

ELIGIBILITY //

This Call for Artists is open to visual Artists working in any medium with experience executing their ideas from concept to installation completion, meeting a specified budget and timeframe, and working in the public realm with public agencies.

BUDGET //

The total budget for all artwork in Phase 2 of the Master Plan is \$3.1 million. Individual commissions will include Artist design fees, materials, fabrication, Artist travel, and final installation (including any necessary sub-contracted services).

SUBMISSION PROCESS //

Artists are invited to submit their materials through CaFÉ™ at www.CallForEntry.org. CaFÉ™ is a web-based service provided by a non-profit arts service organization dedicated to the creative advancement and preservation of the arts.

Artists may build a profile with CaFÉ™ in advance of the Call to Artists being issued and are invited to join the Airport's Public Art Program mailing list by visiting www.TampaAirport.com/PublicArt.

Instructions on how to format images to CaFÉ™ specifications can be found at www.CallForEntry.org. Assistance in using the CaFÉ™ system is available by calling (888)562-7232, or via e-mail at cafe@westaf.org.

REQUIRED SUBMISSION MATERIALS //

The Artist, or Artist Team, must submit the following via CaFÉ™ at www.CallForEntry.org:

- A. Contact information
- B. A statement of interest that articulates the Artist's or Artist Team's desire to participate
- C. A resumé that details the Artist's past experience, emphasizing experience in public art and working with public agencies. If the application is from

an Artist Team, one Artist will submit a single resumé for the whole team with individual resumes integrated into 1 document (4 page maximum)

- D. Confirmation that Artist or Artist Team has completed a commission or sold, at a minimum, one piece of artwork at a value of at least \$15,000
- E. No more than ten (10) images that fairly represent the Artist's, or Artist

Team's body of work. These images will include artwork title, medium, size, commissioning organization, budget, date, and brief design statement

- F. Three (3) references, with contact information only, for recently completed projects

SCHEDULE

Refer to www.TampaAirport.com/PublicArt for projected schedule information on the following:

- Artist Outreach Conference
- Deadline for Submissions
- Selection of Short List of Qualified Artists
- Invitation to Propose
- Artist Presentations
- Final Artist Selections and Notifications
- Installation of all artwork commissions

ARTIST SELECTION PROCESS //

This is a two phase process. During the first phase a Technical Evaluation Committee will conduct a review of all CaFÉ™ submitted applications and will develop a short list of Qualified Artists.

During the second phase, after the Airport Board's approval, the Airport Public Art Committee will invite Artists from the group of Qualified Artists to submit a proposal. The proposal will include a \$3,000 stipend to each invited Artist or Artist Team which will be used to develop 3-D views, a maquette, photographs of a model, or other representation to clearly communicate the invited Artist's or Artist Team's concept and design intent.

The Public Art Committee will evaluate the proposals and select one (1) Finalist for each opportunity. Each finalist will be presented to the Airport's board for approval and contract award.

CONTACT INFORMATION

Artists with questions regarding this process should contact the Authority's Procurement Agent:

James Hanney
jhanney@TampaAirport.com
(813) 870-8779



Special thanks to Ralph Helmick (title "n+1") for the use of the artwork contained in this piece.

