

CALL FOR ARTISTS // 2015

elevate

EXPERIENCES THROUGH EXPRESSION





Tampa International Airport has been given more than a gift, we have been given an opportunity. We have the opportunity to craft a unique experience for millions of travelers every year. As we endeavor to enhance the body of our building with new walls and windows, we invite you to be a part of our efforts to elevate its soul through our art program.

Over forty years as an Airport has allowed us to build a diverse art collection that reflects our community and as such, is an extension of ourselves. It is with great pride and anticipation that we look to tomorrow. A tomorrow where your creative and innovative works help to create moments of respite, introspection, joy, and wonder that our team members, guests, and community will experience for years to come.

TAMPA INTERNATIONAL AIRPORT IS SEEKING TO COMMISSION ARTISTS TO CREATE BOLD, INNOVATIVE PUBLIC ART PROJECTS FOR THE TAMPA INTERNATIONAL AIRPORT PUBLIC ART PROGRAM.

BACKGROUND //

The Airport is consistently ranked among the world's top airports, serving nearly 18-million annual passengers with routes to 80* non-stop destinations around the world, including Seattle, London, Panama City, Zurich, and Frankfurt. In the past few years, the Airport has received top awards on the state, national, and international levels, including being ranked second in the country and fifth in the world in customer satisfaction among airports of its size.** It has also been named the second favorite domestic airport in reader polls by both *Travel + Leisure* and *Condé Nast Traveler*. The Airport is praised for ease of use and friendly atmosphere, a reputation it has upheld since it opened in

1971 with the world's first airport shuttle system and revolutionary hub-and-spoke terminal design.

The Airport recently broke ground on the largest construction program in its history. This visionary project will grow and renovate the Main Terminal and concessions areas and build a 1.4-mile people mover extending to a new multi-level rental car facility. With a budget of \$1 billion, the new construction enhances the Airport's award-winning customer service by expanding the Airport's roadways, curbsides, and common passenger greeting areas while creating open-air dining terraces in the Main Terminal, and adding new space for passenger parking. After breaking ground in November 2014, the program's

construction is expected to be complete in Fall 2017.

THEMES AND OBJECTIVES //

The goal of the Public Art Program is to provide a variety of opportunities for the traveling public to experience and engage in artistic excellence. The Public Art Program enhances the Airport environment while providing cultural awareness and support for the arts. The Airport's art collection reflects the abundant natural resources and rich cultural heritage of the region and celebrates the legacy of Tampa Bay as the birthplace of commercial aviation.

OPPORTUNITIES //

The Airport has identified twelve opportunities throughout its facilities that can accommodate a variety of media. A wide range of forms for the artwork will be considered including free standing sculpture, wall mounted or ceiling hung art, and possibly functional elements.



ELIGIBILITY //

This Call for Artists is open to visual Artists working in any medium with experience executing their ideas from concept to completion, meeting a specified budget and timeframe, and working in the public realm with public agencies.

BUDGET //

The total budget for all artwork is \$3.5 million. Individual commissions will include Artist design fees, materials, fabrication, Artist travel, and final installation (including any necessary sub-contracted services).

SUBMISSION PROCESS //

Artists are invited to submit their materials through CaFÉ™ at www.CallForEntry.org. CaFÉ™ is a web-based service provided by a non-profit arts service organization dedicated to the creative advancement and preservation of the arts.

Artists may build a profile with CaFÉ™ in advance of the Call to Artists being issued and are invited to join the Airport's Public Art Program mailing list by visiting www.TampaAirport.com/PublicArt.

Instructions on how to format images to CaFÉ™ specifications can be found at www.CallForEntry.org. Assistance in using the CaFÉ™ system is available by calling (888) 562-7232, or via e-mail at cafe@westaf.org.

REQUIRED SUBMISSION MATERIALS //

The Artist, or Artist Team, must submit the following via CaFÉ™ at www.CallForEntry.org:

- A. Contact information
- B. A **statement of interest** that articulates the Artist's, or Artist Team's desire to participate

- C. A resumé that details the Artist's past experience, emphasizing experience in public art and working with public agencies. If the application is from an Artist Team, one Artist will submit a single resume for the whole team with individual resumes integrated into 1 document **(4 page maximum)**
- D. Confirmation that Artist has completed a commission or sold, at a minimum, one piece of artwork at a value of at least **\$15,000**
- E. **No more than ten (10) images** that fairly represent the Artist's, or Artist Team's body of work. These images will include artwork title, medium, size, commissioning organization, budget, date, and brief design statement
- F. **Three (3) references**, with contact information only, for recently completed projects

SCHEDULE

Refer to www.TampaAirport.com/PublicArt for projected schedule information on the following:

- Artist Outreach Conference
- Deadline for Submissions
- Selection of Short List of Qualified Artists
- Invitation to Propose
- Artist Presentations
- Final Artist Selections and Notifications
- Installation of all artwork commissions complete

ARTIST SELECTION PROCESS //

This is a two phase process. During the **first phase** a Technical Evaluation Committee will conduct a review of all CaFÉ™ submitted applications and will develop a short list of Qualified Artists.

During the **second phase**, after the Airport Board's approval, the Airport Public Art Committee will invite Artists from the group of Qualified Artists to submit a proposal. The proposal will include a \$3,000 stipend to each invited Artist or Artist Team which will be used to develop 3-D views, a maquette, photographs of a model, or other representation to clearly communicate the invited Artist's concept and design intent.

The Public Art Committee will evaluate the proposals and select a maximum of (12) finalists which will be presented to the Airport's Board for final approval and contract award.

CONTACT INFORMATION

Artists with questions regarding this process should contact the Authority's Procurement Agent:

James Hanney
jhanney@TampaAirport.com
(813) 870-8779

Special thanks to Susan Gott ("cast glass sculpture"), Stephen Robin, ("Orange Blossom!"), and Roy Butler ("birds" and "Meeting Place") for the use of the artwork contained in this piece.

