



Tampa Lands New Air Service! JetBlue Begins Nonstop Service to White Plains, New York

-- Low fares start at just \$89 each way --

-- Daily Cancún flights start in December --

TAMPA (October 31, 2008) – Customer-friendly JetBlue Airways this weekend expands its popular service from Tampa International Airport with the launch of daily nonstop service to Westchester County Airport in White Plains, N.Y. JetBlue’s first arrival from the suburban New York airport touches down at TPA at 10:50 a.m. this Sunday, while the first northbound flight departs TPA for White Plains at 11:30 a.m. that day.

Fares between Tampa and White Plains start at just \$89 each way for off-peak travel and always include unlimited free snacks and drinks plus JetBlue’s award-winning inflight entertainment system, boasting 36 channels of free DIRECTV® programming and more than 100 channels of XM Satellite Radio® at every seat – the most free live entertainment options of any airline.

White Plains is JetBlue’s fourth nonstop destination from Tampa International Airport, including existing service to Boston; Newark, N.J.; and New York (JFK). JetBlue will further expand its commitment to Tampa Bay by adding daily nonstop service to Cancún, Mexico, on December 18 – the region’s only nonstop service to Mexico.

JetBlue’s new service from Tampa to White Plains:

White Plains, N.Y. (HPN) to Tampa (TPA)	Tampa (TPA) to White Plains, N.Y. (HPN)
Depart – Arrive	Depart – Arrive
8:00 a.m. – 10:50 a.m. (Daily eff. Nov. 2, 2008)	11:30 a.m. – 2:20 p.m. (Daily eff. Nov. 2, 2008)

JetBlue’s new Tampa – White Plains service is operated with its Airbus A320 aircraft, a quiet, fuel-efficient, and full-size 150-seat jet that offers travelers all of JetBlue’s signature entertainments options plus comfy leather seats, lots of legroom, and JetBlue’s acclaimed customer service.

“All of us at JetBlue are thrilled to be expanding at Tampa International Airport by adding even more nonstop service for our loyal customers,” said Jim Fuoco, JetBlue’s Manager of Route Planning. “We look forward to welcoming you aboard the only airline that offers free seatback TVs, generous name-brand snacks, and award-winning customer service on all departures from TPA. Whether you’re headed to White Plains or any of JetBlue’s 50+ cities, we know you’ll enjoy the experience as much as the destination.”

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft “BetaBlue,” a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 51 cities with 500 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

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