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## NEWS RELEASE

### **JetBlue Adds New International Route to Tampa International Airport**

TAMPA, FL (August 14, 2008) – Get ready jettlers -- JetBlue Airways and Tampa International Airport have teamed up to provide the Tampa Bay community daily nonstop international service to Cancun, Mexico, beginning December 18 aboard an EMBRAER 190 aircraft. The E-190 jets are configured with 100 leather seats in a two-by-two layout -- all customers have either an aisle or window seat.

Working with Tampa International Airport to secure this new route and its International Committee was the the Cancun Convention & Visitors Bureau and the ASUR Group which operates the Cancun International Airport.

“The Tampa Bay region has been asking for consistent, affordable Mexico service and now that it’s here, we have to support it,” stated Louis E. Miller, Executive Director, Tampa International Airport. “This is great news; it demonstrates JetBlue’s confidence in the Tampa market. Just last month, JetBlue announced new White Plains, New York, service for Tampa this fall.”

Cancun is a coastal city in Mexico’s easternmost state, Quintana Roo, on the Yucatan Peninsula best known as the Mexican Caribbean at the northern section of the Mayan Riviera. This popular year-round destination is only a two hour flight from Tampa. It’s also a value-added vacation for Floridians with the Mexican Peso being favorable to the U.S. dollar.

For decades Tampa International Airport has performed as an integral component of the Tampa Bay community offering nonstop air service to over 68 domestic and international cities and easy connections to every major city in the world. With 18 airlines serving the Tampa International Airport, that means competitive, low fares for the community.

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Louis E. Miller *Executive Director*



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