



Stephen J. Mitchell *Chairman*  
Ken Anthony *Vice Chairman*  
Alfred S. Austin *Secretary*  
Hillsborough County Commissioner Ken Hagan *Treasurer*  
City of Tampa Mayor Pam Iorio *Assistant Secretary/Assistant Treasurer*

*For Information*  
Brenda S. Geoghagan *Director of Public Information and Community Relations*  
813-870-8707

---

## NEWS RELEASE

### **Airport Selects New Air Service Advocate**



TAMPA, FL (June 1, 2007) – The Aviation Authority is pleased to announce the promotion of Trudy Carson to Director of Air Service Development for Tampa International Airport. Mrs. Carson has been employed by the Aviation Authority for the past 10 years as the Deputy Director of Air Service Development.

“The Tampa Bay community enjoys over 71 domestic and international nonstop destinations from Tampa International Airport because of Mrs. Carson’s dedicated efforts and hard work, stated Louis E. Miller, Executive Director, Tampa International Airport. “She is a great asset and the most qualified candidate to continue the Airport’s strategic development of air service development for the future.”

Her responsibilities continue to include developing strategies and managing programs directed at the development of air carrier service to international and domestic destinations. Mrs. Carson will continue coordinating with local government and business groups, airline representatives, conducting studies, creating presentations and representing Tampa International Airport to the airline industry. She also participates with the Washington, D.C. head-quartered Airports Council International’s (ACI) International Air Service Program, ACI Cargo Committee and ACI Marketing Program.

Mrs. Carson is a native of El Salvador. She earned her Bachelor of Arts degree in Political Science, Indiana University and Masters of Business

-more-

Louis E. Miller *Executive Director*



Tampa International Airport PO. Box 22287 Tampa, Florida 33622 phone 813-870-8700 fax 813-875-6670 [www.TampaAirport.com](http://www.TampaAirport.com)  
Peter O. Knight Airport Plant City Airport Vandenberg Airport

Page Two

Administration, with a concentration in Finance and Marketing, at Xavier University in Cincinnati, Ohio.

She is very active in the community serving on the Tampa Mayor's Hispanic Advisory Board. This board serves as a liaison between the City and the Hispanic community. It organizes forums to inform the Hispanic community of issues that may impact the community

Additionally, she is a founding board member of the Organization of Women in International Trade, member of the Greater Tampa Chamber of Commerce International Trade and Transportation Task Force, member of the Florida Business Travel Association, member of the Hispanic Chamber of Commerce, member of the Tampa Bay Partnership Business Intelligence Committee, member of Airline Sales and Marketing Executives, Leadership Tampa Bay Alumni and a member of the Tony Jannus Society.

**###**