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## NEWS RELEASE

### “Spirit of Aviation” Soars with Silver Addy

**Tampa, FL (April 5, 2007)** – The colorful Tampa International Airport logo, the “Spirit of Flight” has a new namesake, a video titled, “the Spirit of Aviation”.

Tampa International Airport is pleased to announce receipt of a Silver Addy Award from the Tampa Bay Advertising Federation for its newly released video production entitled “Spirit of Aviation”. The video was produced and directed by Patrick Bienvenu of Airports USA, Inc.

Already widely acclaimed, “Spirit of Aviation” takes the viewer back to the birth of commercial aviation when Tony Jannus made his historic first commercial flight from St. Petersburg to Tampa in 1914 and evolving to an aerial tour of Tampa’s Airport System as it is today. “Spirit of Aviation” also illuminates the importance of Tampa’s System of Airports to the City and to Hillsborough County.

Ten minutes in length, the production uses a combination of music and stunning videography (including footage filmed from hot air balloons) that will feed your spirit of flight. Having won in the Tampa Bay Region, “Spirit of Aviation” will now be judged at the 4<sup>th</sup> District Level (Florida and the Caribbean). If successful, “Spirit of Aviation” will then compete at the National Level. The ADDY Awards are the largest and most comprehensive creative competition in the industry. Additionally, “Spirit of Aviation” recently received an “Award of Distinction” from the Communicator Awards – an international awards competition.

In addition, “Spirit of Aviation” has three companion videos showcasing the general aviation airports that make up the Airports system – Peter O. Knight, Vandenberg and Plant City Airports.

In the near future, Airport fans will be able to view the videos on [www.tampaairport.com](http://www.tampaairport.com). Airports USA ([www.Airportone.com](http://www.Airportone.com)), is a Plant City Florida firm specializing in Airport and Documentary video productions. Funding assistance was provided by the Florida Department of Transportation.

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Louis E. Miller *Executive Director*



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Peter O. Knight Airport Plant City Airport Vandenberg Airport