



FOR IMMEDIATE RELEASE

WestJet Commences Service between Toronto and Tampa

CALGARY, Alberta. October 31, 2004. WestJet today celebrated the commencement of its new non-stop service to Tampa, Florida. WestJet will offer four non-stop flights each week between Toronto and Tampa, with connecting service available from other WestJet destinations in Canada.

Don Bell, WestJet's Senior Vice President, Customer Service, said today, "We are very excited to have launched non-stop service to a total of seven destinations in the United States, including Tampa, within the last two months. Today's commencement of regular flights between Toronto and Tampa is another great milestone for WestJet. We look forward to welcoming even more Canadian and American guests onboard our comfortable aircraft, and we're confident they will appreciate flying with WestJet."

"The arrival of WestJet to the Tampa Bay community is great news, stated Louis E. Miller, Executive Director, Tampa International Airport. "The new low-fare Canadian service should stimulate passenger traffic for the business and leisure customers in our area."

WestJet will also begin offering non-stop flights from Toronto to Fort Lauderdale, Florida on November 1, from Vancouver to Los Angeles on December 19, and from Calgary to Palm Springs on January 7. With these flights, WestJet will offer services to 24 cities in Canada and eight cities in the United States.

WestJet currently serves the 24 Canadian cities of Victoria, Comox, Vancouver, Abbotsford/Fraser Valley, Prince George, Kelowna, Grande Prairie, Calgary, Edmonton, Fort McMurray, Saskatoon, Regina, Winnipeg, Thunder Bay, Windsor, London, Hamilton, Toronto, Ottawa, Montréal, Moncton, Halifax, Gander and St. John's, and the seven U.S. cities of San Francisco, Los Angeles, Phoenix, Tampa, Orlando, Fort Lauderdale and New York. The airline operates a growing fleet of 53 aircraft featuring 35 new Next-Generation Boeing 737-700 aircraft. WestJet is publicly traded on the Toronto Stock Exchange under the symbol WJA.

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